

envoPAP

for the future



PaperWorld 2020 Theme:

envoPAP *for the future*

Strategic Direction:

The idea behind envoPAP for the future is simple: to show expo visitors that envoPAP is committed to bettering our planet and thus our future. envoPAP is committed for the long term. A world where envoPAP is used is one where we have a more promising future.

Visitors will walk into our envowORLD-- a little piece of 'earth' that we are setting out to save: the forests. In this regard, the stand can be designed as a forest, featuring rich greens, forestry, and even a potential sound machine playing rainforest sounds. One of the main walls can display text written: "envoPAP for the future: committed for a greener tomorrow" (or something of the sort).

Other requirements/details:

1. Size of stand:

- a. Hall / Stand No.: Hall 3.0, Stand No. E51
- b. Stand type: 2 sides open
- c. Width: 7,00m
- d. Depth: 4,50m
- e. Charged: 31,50 sqm

2. Product Display:

- a. We will showcase approximately two products at Paperworld - Copy Paper and Offset Paper
- b. No product display backlight required

3. Signage:

- a. Will have a hanging sign from the ceiling
- b. We would like to showcase the following on the walls/columns/(up to you) to show our commitment to the earth:
 - i. 8 UN Sustainable Development Goals ([see images here](#))
 - ii. Intertek Certifications ([See image here](#))

4. Material preferences:

- a. Walls must be made of wood - 12ft walls requested (Higher is also OK)
- b. Artificial grass flooring
 - i. Raised floor **not** required

5. Furniture/TV:

- a. Sofa for 4 People Sitting (2+2)
- b. Barstools/stands made with shelves and a lock (to store personal belongings)
- c. Built-in Ipad stand
- d. TV Required - 32 inch TV - HDMI and USB cable

6. NOT REQUIRED FOR STAND:

- a. NO Pantry/Kitchen/Storage room/Coffee area
- b. NO Bar area
- c. NO Reception area
- d. NO Presentation area

The budget is open to suggestions.

Visit www.envopap.com to learn more about envopAP if needed.

Floorplans:

